Media Contacts:

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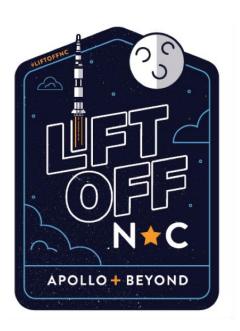


MEDIA ADVISORY:

Please Join Us for a Media Mix + Mingle for

LIFT OFF: APOLLO + BEYOND

at the Marbles Kids Museum 201 East Hargett St., Raleigh Saturday, October 13, 11:30 a.m.



The Lift Off: Apollo + Beyond campaign will be launching soon, so we hope to see you for this Media Preview on October 13! **Please RSVP ASAP** to David Gill with Marbles Kids Museum at 919-857-1123 or dgill@marbleskidsmuseum.org.

WHAT: Media Preview for the Lift Off: Apollo + Beyond campaign

Coffee, Moon Pies, and remarks by **Tim Hazlehurst,** vice president of Operations at Marbles Kids Museum; **Ken Howard**, director of the North Carolina Museum of History; and **Todd Boyette**, director of the Morehead Planetarium and Science Center.

WHEN: Saturday, October 13

11 a.m. Breakfast, coffee, mix & mingle. Arrive before 11:30 a.m. for free tickets to the IMAX

screening of First Man.

11:30 a.m. Remarks from Lift Off: Apollo + Beyond campaign team members:

12:00 p.m. Screening of *First Man*, followed by panel discussion

WHERE: Marbles Kids Museum

201 E. Hargett St., Raleigh, NC 27601

DETAILS: The Lift Off: Apollo + Beyond team* will announce a collaborative yearlong campaign

that celebrates the 50th anniversary of Apollo 11 and the first moonwalk. At the press event, there will be FREE tickets for a special noon screening of *First Man*, the story of

NASA's mission to land on the moon, starring Ryan Gosling.

After the film screening of *First Man*, there will be a panel discussion in room Zanzibar A. The panel will include several writers, all of whom will be

available for media interviews.

ABOUT THE CAMPAIGN:

Get excited for a year of space mania! Lift Off: Apollo + Beyond is a year-long campaign of space that features festivals, exhibits, lunar- and star-gazing parties, feature films and documentaries, model rockets, space camps, astronomy days, musical performances, educational programming, and fun activities. The celebration starts in January 2019 and runs through December.

*Local organizations collaborating on Lift Off: Apollo + Beyond include: Marbles Kids

Museum, Morehead Planetarium and Science Center, Museum of Life and Science, North Carolina

Museum of History, North Carolina Museum of Natural Sciences, North Carolina Space Grant, and North

Carolina Symphony.